

INTRODUCING

# Conceal Candle®

*Hides You From  
Biting Insects*



**NEW!**

Enjoy the outdoors  
again for less than  
15¢ per hour!

Blocks mosquitoes'  
scent-tracking ability.

Use on deck, porch,  
patio, or pool.

Attractive with a  
pleasant fragrance.

Long-lasting.



**BioSensory®**  
*Good Science, Better Solutions.*



Conceal® is a registered trademark of BioSensory, Inc. Developed under USDA Cooperative Research and Development Agreement No. 58-3K95-5-350 EPA Registration No. 70909-5

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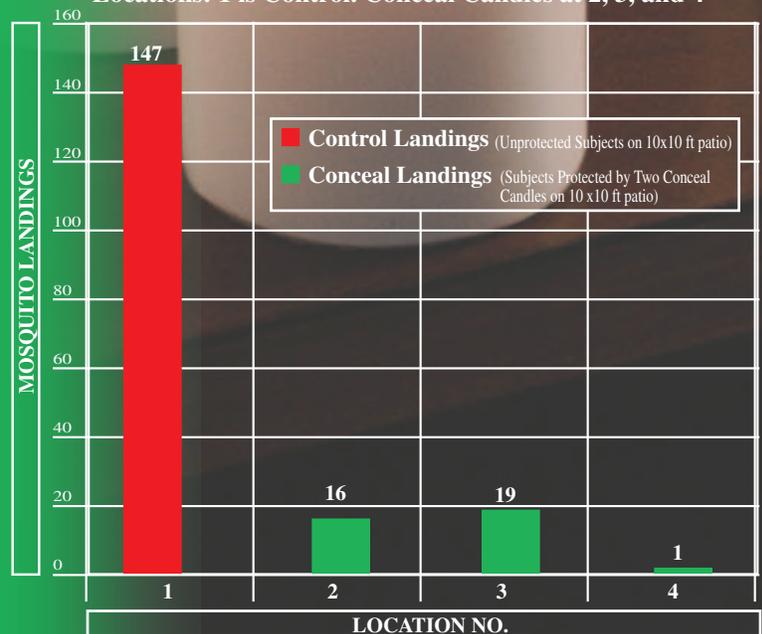
## How Conceal® works:

Conceal® is an inhibitor, not a repellent. Repellents like Citronella and DEET simply smell bad. Mosquitoes avoid them and search for a target that smells better. That's where they bite. A mosquito with a "nose-full" of Conceal®, however, has difficulty smelling anything or anyone, so they can't home in on human targets.

Conceal Candles® are many times more effective than Citronella and more convenient than DEET. In field trials\* conducted in a Florida swampland using scientifically accepted protocols, people in the vicinity of the Conceal Candles experienced up to 75% less mosquito landings than people who were unprotected.

\* Complete report available upon request

**Conceal Candles® Reduce Mosquito Landings on Two Male and Two Female Subjects. Loxahatchee NWR Cedar Swamp, Evening Peak Mosquito Activity, March 16th 2004 Subjects Rotate Through Four Locations: 1 is Control. Conceal Candles at 2, 3, and 4**



## Directions for Use

For outdoor use or for use in semi-enclosed areas such as porches and patios. Place candles around the perimeter of the area to be protected on a heat-resistant surface away from flammable materials and out of the reach of children and pets. Keep wick trimmed to 1/4 inch (6 mm) and protect candle flame from drafts. For maximum protection, allow 20-30 minutes for molten pool of wax to form around the wick. Never leave a burning candle unattended. Smother flame to extinguish.

## How Do Mosquitoes and Biting Insects Attack?

The mosquito possesses a number of very sophisticated physiological tools that make humans and animals easy prey for its insatiable appetite.

When humans and animals exhale, they give off CO<sub>2</sub> (carbon dioxide) and Octenol (an alcohol). Mosquitoes have sensors that can detect the presence of these two chemicals at a distance of almost 100 ft. Once the mosquito picks up the scent, they will immediately change direction and track down the intended victim. Their eyesight is poor, so they follow their nose. When they get close enough to see you, ouch! Bon Appetit!

## What are the benefits of Conceal®?

Unlike Citronella, Conceal® is really effective, and we have the tests to prove it! Unlike DEET, Conceal® is pleasant-smelling, environmentally safe and convenient. Because it comes in candle form, there's no messy or smelly lotion to apply on skin. Conceal® Candles are of premium quality, are easy to use, and provide inexpensive worry-free protection.

Conceal® Candles – A Simple, Easy Solution  
To Outdoor Enjoyment!

- Convenient
- Cost-Effective
- Contains no lead, pyrethrin or permethrin

Great with any décor!



**BioSensory**®





**BioSensory**<sup>®</sup>

BioSensory, Inc. is a world leader in the development of highly effective, environmentally sensitive mosquito control technologies. BioSensory is the technology behind today's brand-name mosquito products.

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