

FOR IMMEDIATE RELEASE

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Scientific breakthrough thwarts mosquitoes, provides alternative to DEET and Citronella

Conceal Candles from BioSensory, Inc. have proven to be an effective inhibitor of mosquitoes and other biting insects, offering unprecedented protection for people without the unpleasant odor and oiliness of common topical repellents like DEET and making ineffective Citronella-based products obsolete.

Conceal works when its molecules floating in the air bind to insects' olfactory receptors, blocking their sense of smell. Because mosquitoes have poor eyesight, they use their sense of smell to track people and animals. When mosquitoes can't smell people or animals, even nearby, they can't locate and track them. As a result, their landings will be less frequent. Fewer landings, fewer bites!

In fact, in field tests by qualified entomologists from Florida to New England, Conceal Candles have been shown to reduce mosquito landings on humans by up to 80% when used as directed.

Conceal Candles contain a potent but environmentally-friendly substance called Conceal to keep people and animals safe from biting insects. The Conceal inhibitor represents a scientific breakthrough that has earned a series of patents for BioSensory.

Conceal Candles disperse Conceal into the atmosphere. You simply place the lighted candle in an area where people congregate— deck, pool, patio. These attractive, long-burning Conceal Candles are generally priced under \$20.

BioSensory manufactures a family of mosquito protection products for residential, commercial and abatement district applications. For more information, visit www.biosensory.com or call (860) 423-3009.

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